**7.S.1.1** Students are able to **recognize** that audience and purpose **influence** <u>speech</u> <u>format</u> in <u>exposition</u> and <u>persuasion</u>.

#### **Verbs Defined:**

• influence – determine

#### **Key Terms Defined:**

- speech format -- arrangement
- exposition -- detailed explanation
- persuasion -- point of view

## **Teacher Speak:**

Students are able to recognize that audience and purpose influence (determine) speech format (arrangement) in exposition (detailed explanation) and persuasion (point of view).

# **Student Speak:**

I can recognize that audience and the purpose determine (influence) speech arrangement (format) in detailed explanations (exposition) and point of view (persuasion).

# 7.S.2.1 Students are able to choose language and <u>style</u> appropriate to purpose\_and topic of the presentation.

#### **Verbs Defined:**

### **Key Terms Defined:**

• style -- word choice, sentence length, tone, dialogue, point of view

## **Teacher Speak:**

Students are able to choose language and style (word choice, sentence length, tone, dialogue, point of view) appropriate to purpose and topic of the presentation.

# **Student Speak:**

I can choose language and

- word choice
- sentence length
- tone
- dialogue
- point of view (style)

appropriate to purpose and topic of the presentation.

**7.S.2.2** Students are able to **choose** <u>presentation strategies</u> to **match** audience and purpose.

#### **Verbs Defined:**

• choose -- select

### **Key Terms Defined:**

• presentation strategies -- visuals, eye contact, volume, inflections, non-verbal cues, memory aids, note cards

## **Teacher Speak:**

Students are able to choose (select) presentation strategies (visuals, eye contact, volume, inflections, non-verbal cues, memory aids, note cards) to match audience and purpose.

# **Student Speak:**

I can select (choose)

- visuals
- eye contact
- volume
- inflections
- non-verbal cues
- memory aids
- note cards (presentation strategies)

to match audience and purpose.